

Writely So

CREATIVE



Portfolio

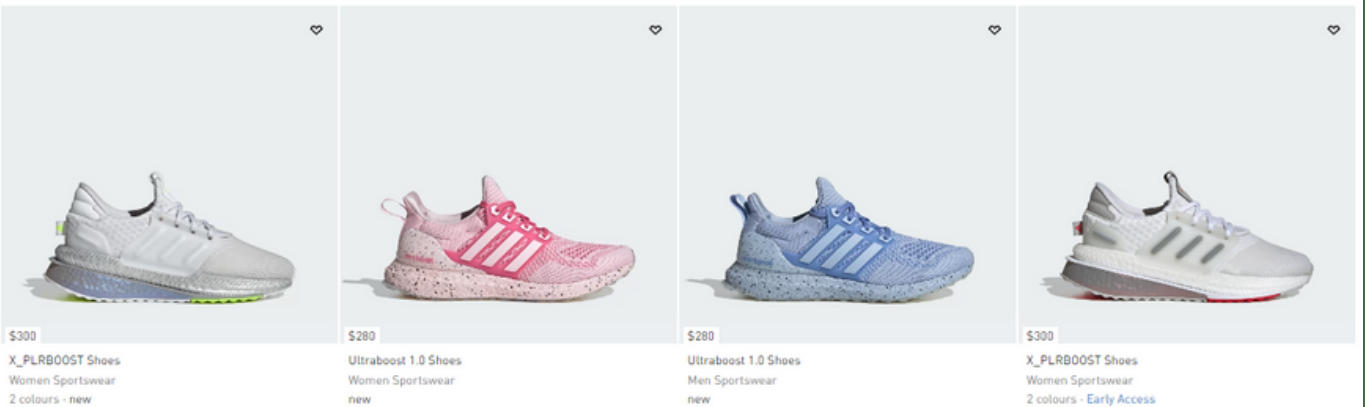
Melissa Baldrey Brown

Ph:0415 737 294

Melissa@writelyso.com.au

Writelyso.com.au

# Product Long Copy



## ADIDAS ULTRABOOST ENERGY RETURN WITH EVERY STEP

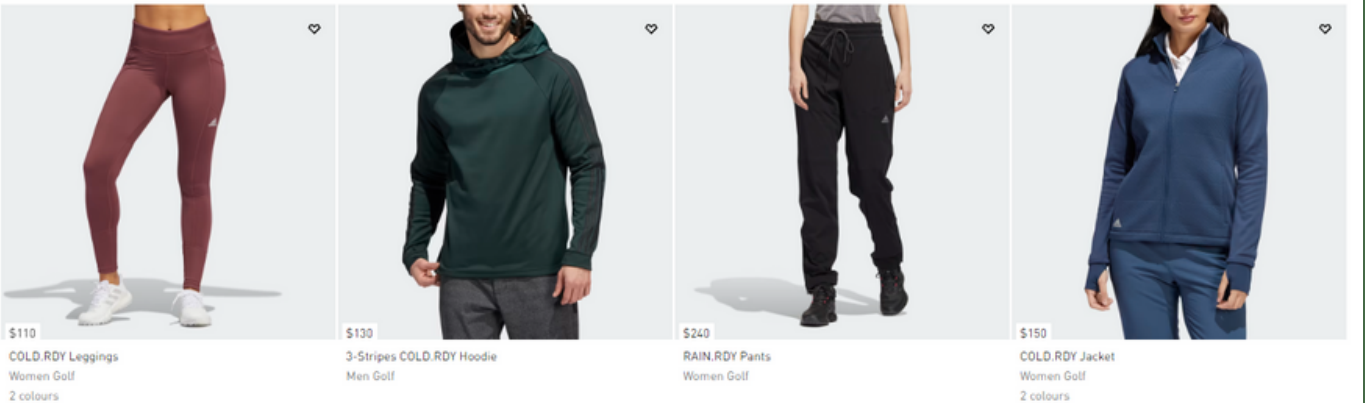
Chase down your best performance with the incredible innovation of the re-engineered adidas Ultraboost Light running shoes. Feel the power of the 20% increase in energy return as you bound through any terrain. The reactive midsole boost technology gives back energy with every stride, allowing you to unlock your full running potential. Leave your inhibitions and doubts behind as you take on your goals with renewed vigour. The powerful response of the midsole gives you all the encouragement you need to break through barriers and cover new ground.

### SLEEK AND STYLISH PERFORMANCE SHOE

One of the best-looking running shoes on the market, there is no need to bring a post-run change of footwear. Wear this strikingly attractive shoe wherever you need to go. The classic design and smooth, stylish lines mean the adidas Ultraboost has the street appeal of a lifestyle shoe. Behind the dynamic colours of the adidas Ultraboost Lig and the Primeknit elegance of the adidas Ultraboost DNA, lies the sock-like fit and lightweight comfort of a true running shoe

### GOES THE DISTANCE

As the responsiveness of the adidas Ultraboost drives you forward, its incredible durability ensures it goes the distance along with you. A must-have for long distance runners this adidas running shoe is weighted to perfection and cushioned for long term comfort. This adidas running shoe is built to take on the road, track or trail hour after hour, its resilient outsole and Boost technology will make each step as impressive as the first.



## ADIDAS RDY – DELIVER YOUR BEST IN ANY CLIMATE

Push your limits and lift your own restrictions in adidas RDY. You are in control of your own destiny and icy mornings, or sweltering heat, are no match for the adidas RDY range. The sports technology in adidas Cold RDY and Summer RDY keep you comfortable in any climate and allow you to focus on achieving that best time, great game or next rock face. adidas Originals RDY Clothing and shoe range have taken temperature control fabrics to the next level. So, pull on your adidas RDY sneakers and workout gear and create your own personal climate to exercise in.

### COMPETE IN THE HEAT

This workout wear will have you looking fresh and feeling comfortable in the warmest of weather. Using sweat wicking technology and cooling fabrics the adidas Summer RDY range will keep you comfortable, dry and performing at your best. adidas heat RDY gives you the edge over your competitors by allowing you to keep your cool.

### ESCAPE THE COLD

No need to slow down in the winter months. adidas Cold RDY uses top of the range thermal technology to ensure you don't need to miss a workout or a golf game. This adidas RDY extensive clothing and shoe range ensures total protection from the winter weather. With its all-weather layering system insulating you from the elements you can regulate your temperature to its optimum. adidas Cold RDY range keeps the warmth in while wicking sweat away before it cools so you will stay pleasantly dry and toasty in the iciest of conditions.

# Landing page / descriptions



## Masks and Scrubs that are Scrubiously good for your skin!

All-natural, all Australian, organic ingredients, 100% vegan, and cruelty-free scrubs and masks.

There are no nasties, so you can just relax and enjoy the glorious benefits of beautiful skin that our products create. Our range includes something for everyone, from hydrating, detoxing, soothing, and revitalising. No matter your skin type, Scrubious have got you covered. We specialise in Scrubs and Masks that can be used on all types of skin, even the most sensitive. Carefully formulated to deliver amazing results without any nasty ingredients.

We pride ourselves on using the highest quality natural and organic ingredients sourced from our wide brown land and produced right here in Australia.

Featured In

# GLAMOUR

[Back to the top](#)



## Rejuvenating Magnesium Scrub 120mL

\$27.99

★★★★★ 4 reviews

- 1 +

Add to Cart

Next business day dispatch for orders before 5pm AEST.

Description Benefits How to Ingredients

100% natural Epsom salt (magnesium) gives this rejuvenating scrub the deep exfoliating properties to unblock pores and increases your skin's collagen production for firmer and more radiant skin.

Packed with all-natural antioxidants and vitamins of Jojoba, frankincense, and manuka oil it leaves your skin nourished and totally hydrated.

*Scrubious tip\** Why let your face have all the fun? Your Rejuvenating magnesium scrub can also be used as a reinvigorating hand, foot, or all-over body scrub.



## Active Exfoliating Vitamin Crystals 50g

\$35.99

☆☆☆☆☆ No reviews

- 1 +

Add to Cart

Next business day dispatch for orders before 5pm AEST.

Description Benefits How to Ingredients

With 15% Vitamin C these exfoliating vitamin crystals will have your skin glowing all year round. Revitalise your complexion by mixing a small amount of the crystals into your favourite cleanser. The fruit derived Malic acid gently scrubs away the dull skin, leaving your skin looking instantly bright and fresh.

*Scrubious tip\** For once-a-week deep scrub, simply increase the crystal ratio for a more in-depth exfoliation.

# Social Media



Hear For You  
August 12 · 🌐

On this International Youth Day, we celebrate the amazing work of our [Hear For You](#) mentors, working every day to create a safe and inclusive community for young people with hearing loss 🌟

Our incredible mentors are committed to creating a future where each generation supports and inspires the next! We're passionate about connecting the next generation with those who can relate to the experience of growing up with hearing loss so they can pass on invaluable advice and understanding to those starting their journey.

Learn more about our mentor program here: <https://pulse.ly/yxpeg3d8xe>

We're always looking for new mentors with hearing loss, help us help the next generation: <https://pulse.ly/113xrthyq>



The Shepherd Centre

15h · 🌐

🌟 Our Giving Day is on its Way 🌟

It's that wonderful time of the year again! The day when your donation reaches its farthest and triples its impact. Our Third Annual Giving Day runs until the 21st of September and closes midday. During this time, our philanthropic sponsors will match EVERY DONATION received, tripling the funds raised for early intervention programmes.

Give children born deaf their first "I Love You".

Donate here: <https://pulse.ly/0d00q5gptu>

#GivingDay #shepherdcentre #hearttogether #donate #hearingloss #earlyintervention #fundraising #deafchild #hearingimpaired #brighterfutures



# Blogs

## The Pros and Cons of Childcare

April 10, 2023



### The Pros and Cons of Childcare

Deciding when or if to send your child to childcare can be a tough decision for most parents. The fact is that for the majority of parents, the choice is made for us as we have to return to work, but whether you have a choice or not it can still leave parents feeling torn. If you suffer from childcare anxiety or the infamous guilt that plagues many parents when they are away from their children deciding to enroll your child can be a stressful experience. To try and lessen the load, I have compiled a list of pros and cons for you to consider. I find it helps to focus on whichever side makes you feel better.

#### Pros of Childcare

- They learn valuable social skills at an early age - Childcare provides an opportunity for children to socialise and interact with other kids their age, experiencing how other children behave and react. It also allows them to develop friendships and consider others, this will put them in good stead for kinder and primary school where they will be forced to interact with many other children whether they like it or not.
- Children learn more in a structured environment - I am not questioning anyone's ability to teach their children new words or how to write their names. However, it is less likely that children at home have designated learning time each day. Childcare can provide a structured environment with age-appropriate activities and educational opportunities that make it easier for children to learn.
- Your child's carers are professionals - Childcare facilities don't just let anyone walk in and care for the kids. Accredited childcare centres have staff trained to look after children. They have to have police checks and working with children certificates. They are all trained in first aid and for the most part, the carers have chosen this career because they genuinely adore children.
- Children love a routine - All parents know that kids like to know what they are doing and when they are doing it. The sense of structure and consistency make children feel secure. Childcare centres are all about routines and processes.
- It allows you time to yourself - Whether that time is spent at the office or doing housework or just going for a walk. Whatever you want or need to do, you can do it child-free.

#### Cons of Childcare

- It is expensive - the average cost of childcare in Australia is \$120 per child per day. Although a Government rebate can pay up to 50% depending on your income, it can certainly impact your family budget, particularly if you have more than one child in care.
- Your children will be exposed to more illness - Childcare centres can be quite the breeding ground for germs, and as children have no social distancing skills they are more likely to get sick which is no fun for them and no fun for you.
- Separation anxiety - most children struggle at first with being away from their parents, but some suffer from serious separation anxiety. This can make childcare drop off extremely traumatic for both of you.
- You can't control your child's environment - Your children will be subject to the rules of the childcare, these rules may differ from what is accepted at home. You also have limited choice over your child's activities and interactions which can be difficult for many parents.

So there you have it, there are many reasons for and against enrolling in childcare, however, you only need to consider what is best for your family and your situation. Trust me, whatever you decide, some days you will be happy with your choice and some days you won't.

## Classic Animated Movies for the Whole Family

February 10, 2023



### Classic Animated Movies for the Whole Family

There is something joyous about the family watching a film together, but when you have younger children their movie preferences are not always fun for adults. In fact, they generally range from just plain boring to excruciating to watch (I am looking at you 'Frozen'). Fortunately, around the mid-sixties animated movie makers started to consider the parents in the mix, creating some kids' movies with some subtle mature content to keep us entertained. Here is a range of clever animated classics the whole family will (actually) enjoy.

#### Toy Story (1995) -

This was one of the first animations to cater to adults as well as children. The movie is based on the life of the toys that come to life when no one is looking. I know what you are thinking. Sounds creepy, but somehow they manage to make it an adorable tale of friendship and acceptance. Not only that they made three more so you can turn it into a serious movie marathon.

#### Sing (2016) and Sing 2 (2021) -

Loosely based on the American Idol phenomenon, these movies are genuinely fun to watch and have cracking soundtracks that include Elton John, Taylor Swift and U2. Even if you are not a fan of musicals you can keep yourself busy trying to guess who the character voices belong to. It is a seriously star-studded cast with the likes of Reese Witherspoon and Scarlett Johansson showing off their singing talents.

#### Zootopia (2016) -

Not a fan of musicals? This is the movie for you. Set in a world where all animals are living in supposed harmony in a place called Utopia. It follows a young bunny (voiced by Ginnifer Goodwin) determined on becoming the first rabbit police officer. It is a lively (and well worth a watch or two). I must admit Jason Bateman voices the devious fox, and I would watch Jason Bateman in anything, even a cartoon.

#### Encanto (2021) -

Now if you love a good musical then Encanto is a seriously upbeat story set in a magical Colombian village, where every member of the Madrigal family has a special power - except for one, Mirabel. Mirabel sets out on a journey to discover her unique talent to save her family and their home. It is a heartwarming story about embracing your gifts and working together as a community. All of the songs were written by Lin-Manuel Miranda and I warn you they will stay in your head for weeks afterwards.

#### Finding Nemo (2003) -

I could watch this movie a hundred times. It follows the journey of a clownfish named Marlin who sets out on a quest to find his son Nemo who was taken by divers and ends up in the fish tank of a Sydney dentist. It has great characters, it is very Australian and most importantly after facing many challenges and near misses, Marlin and Nemo are reunited. A true feel-good movie for slightly younger kids.

So next movie night choose one of the above and the whole family, add popcorn and turn off your phone and settle in, you might find yourself so engrossed that you watch on after the kids fall asleep.

# Features



### Toxin-Free Cooking

Our cookware line delivers healthier food and glorious peace of mind. No concerns here: all our pots, pans, and utensils are completely free of toxins.



### Champions' Collection

Champions' Collection sets are built to stack, saving valuable cupboard space. Each set comes with handy pot protectors to keep your cookware in top shape.



### Cleans Like a Dream

Forget about scraping or soaking. The ceramic ultra-non-stick surface is easy to clean. Just a gentle wipe with soapy water and voila!



### Light but Tough

No need to worry about the danger of lifting heavy pots and pans. MasterChef Collections are lightweight for superior pan control without compromising on toughness.



### Champions' Collection

Gas? Electric? Induction? MasterChef Champions' Collection cookware is constructed for use on a variety of cooktops including magnetic induction.



### Oven Safe, Too!

Our pots and pans are oven safe up to 400 Fahrenheit (the lids are NOT oven-safe). Moving food from cooktop to oven in the same pan? Not a problem.



## 17PC CHAMPIONS' SQUARE COOKWARE SET (ORANGE)

\$219.99



Quantity

Color

Add To Cart

### Description:

All squared up! This complete cookware set is the ultimate for all your cooking needs, fair and square! Sauces, grills, deep fry's, crunchy steamed veggies? Look no further.



# About us

## mission glass.

**For all Australian glassware to be created from repurposed glass**

Mission Glass was created from our desire to contribute to reducing the number of glass bottles that end up in landfill. Currently, Australia imports 51% of its glassware from China, the glass used in their production often has a higher melting point than local glass, which renders it non-recyclable and creates more landfill.

Mission Glass is dedicated to upcycling as many used glass bottles as possible, turning each bottle into unique and attractive glassware. We craft each piece locally by hand, reducing waste and reducing the need for imports.

We are very proud to be part of a new wave of eco-friendly companies that share our goal of increasing the reusability culture in Australia. We look forward to making a positive impact on our community and our local environment.

Jorge Bravo - Mission Glass Founder



# Packaging Copy

**EVEREADY**  
RECHARGEABLE  
**2-in-1 BUG ZAPPER LIGHT**

**NO INSTALLATION**  
No wires, simple touch button controls.

**MORE EFFECTIVE THAN SPRAYS**  
Attracts and kills more insects than insecticides.

**RECHARGEABLE**  
USB cable included. Up to 6 hours in dual light mode.

**VERSATILE DESIGN**  
Can stand alone, or be hung using built-in hook.

**MULTIFUNCTIONAL**  
Use as a lantern, a bug zapper, or both!

**REPEL INSECTS**  
REPEL MOSQUITOES AND OTHER PESTS

**IPX4**  
WATERPROOF LIGHTS

1 Lithium Battery 1.7V 180mAh/60mAh (included) RECHARGEABLE

© 2023 Eveready Battery Systems Company, Inc. Eveready, the Eveready logo, and the Eveready name are trademarks of Eveready Battery Systems Company, Inc. Eveready, the Eveready logo, and the Eveready name are registered trademarks of Eveready Battery Systems Company, Inc. in the United States and other countries.

Eveready Battery Systems Company, Inc. Eveready, the Eveready logo, and the Eveready name are trademarks of Eveready Battery Systems Company, Inc. in the United States and other countries.

Eveready Battery Systems Company, Inc. Eveready, the Eveready logo, and the Eveready name are trademarks of Eveready Battery Systems Company, Inc. in the United States and other countries.

**EVEREADY**  
RECHARGEABLE  
**2-in-1 BUG ZAPPER LIGHT**

**PORTABLE LANTERN WITH POWERFUL BUG ZAPPER**

**LED TECHNOLOGY**  
**70 LUMENS**

**LED LANTERN RECHARGEABLE! PORTABLE BUG ZAPPER!**

Use Anywhere | No chemicals

**IPX4**  
WATERPROOF LIGHTS

© 2023 Eveready Battery Systems Company, Inc. Eveready, the Eveready logo, and the Eveready name are trademarks of Eveready Battery Systems Company, Inc. in the United States and other countries.

**EVEREADY**  
RECHARGEABLE  
**2-in-1 BUG ZAPPER LIGHT**

**LED TECHNOLOGY**  
**70 LUMENS**

**LED LANTERN RECHARGEABLE! PORTABLE BUG ZAPPER!**

Use Anywhere | No chemicals

**IPX4**  
WATERPROOF LIGHTS

© 2023 Eveready Battery Systems Company, Inc. Eveready, the Eveready logo, and the Eveready name are trademarks of Eveready Battery Systems Company, Inc. in the United States and other countries.

**EVEREADY**  
RECHARGEABLE  
**2-in-1 BUG ZAPPER LIGHT**

- ✓ **INSECT ZAPPER AND LED**  
Use independently or at the same time
- ✓ **USB RECHARGEABLE**  
Cable included
- ✓ **CHEMICAL FREE**  
Insects are attracted to UV light
- ✓ **WATERPROOF DESIGN**  
Perfect for camping
- ✓ **INDOOR OR OUTDOOR USE**  
Portable and suitable for all areas

**IPX4**  
WATERPROOF LIGHTS

**A trusted brand for more than a century.**  
EVEREADY™ got its start in the early 1900's when the American Eveready Company, developer of the flashlight, joined forces with the National Carbon Company, developer of the first D-sized dry cell battery. Since their introduction of the AA battery in 1907 and the AAA battery in 1911, the Eveready name continues to stand for trust and reliability.

**FC**

STYLE # EV3305

8 46175 03346 3

MADE IN CHINA

STRAIGHT TO YOU FROM

**The Little Moo**

Here at The Little Moo, we combine our love for a true milk, ethically raised from all New Zealand grass-fed cows with, using premium ingredients ensures our cheese is cheese-rich, full of healthy fats, and completely carb free. The pure form of The Little Moo Ghee is the perfect choice for keto-friendly recipes without creating any harmful smoke compounds.

Our Little Moo Ghee not only helps supports your keto diet, but its smooth buttery flavor is also an essential addition to many meals and recipes and retains all of the traditional tastes and aromas of your favorite dishes.

**Keto Friendly**  
Carbohydrate Free

**High Smoke Point**  
Ideal for cooking a variety of delicious keto recipes.

**Rich in Vitamin E**  
Essential for skin health

**The Little Moo**

Premium New Zealand Ghee

Made with 100% GRASS FED BUTTER

NET: 10 LITRES

What can our Ghee do for you?

Packed with a range of vitamins, antioxidants and healthy fats, Ghee is known to help increase bone density and boost your immune system. Both gluten and lactose-free The Little Moo Ghee is easy to digest and supports general health and well-being. It's also really tasty!

**An ancient super food**

100% PURE GHEE (clarified butter) per 100g

Energy	3700kJ
Total Fat	99g
Total Carbohydrate	0g
Total Protein	0g
Sodium	0mg
Calcium	100mg
Iron	0.5mg
Vitamin A	1000IU
Vitamin E	1000IU
Vitamin K	1000IU

**Ingredients:** Clarified Butter

**Barcode:** 8 46175 03346 3



# Landing page

## Our Services



### Housekeeping

There are always plenty of things to do in the home, washing, cleaning, shopping, managing bills, home maintenance and gardening.



### Pet Care

Pets can sometimes be difficult to manage alone. Our Independent Support Providers can help with walking, feeding and vet visits.

### Transport

It can be difficult to always get where you need to be without assistance. Independent Support Providers are here to help you attend medical appointments, family events, community events.



### Companionship

Support Providers can assist at home to help relieve informal support from care duties.

Join us today!

Get Started

# Meta data

<https://www.adidas.com.au> › Blue

## Blue Football Boots - Adidas

Lift your game to new heights in **adidas blue football boots**. Designed to offer total comfort and support in distinctive shades of blue.

<https://www.adidas.com.au> › Girls

## Girls' Slides - Adidas

Get your girl on side with **adidas girls' slides**. Beach, park, wet or dry these shoes can do it all, along with her. Shop **girls' slides** at [adidas.com.au](https://www.adidas.com.au).

<https://www.adidas.com.au> › Women › Shoes

## Women's Shoes Sale - Adidas

**adidas** shoes protect your feet and offer pure comfort so you can enjoy every moment. **Women's** shoes on sale from **adidas** are designed to complement your active ...

<https://www.adidas.com.au> › Women › Golf

## Women's Golf Clothing - Adidas

adidas' stylish **adidas women's golf clothing** will have you ready for a successful day on the green. Available in the latest designs and styles at ...

<https://www.adidas.com.au> › Red

## Red Sports Shorts - Adidas

Be seen in **adidas red sports shorts**. These iconic high performance shorts keep up the comfort level, as you go through your paces. Shop at [adidas.com.au](https://www.adidas.com.au).